

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

PETER J. VANDENBERG & SONS

GROWERS AND DISTRIBUTORS OF QUALITY GLADIOLUS

P. O. Box 48

NEWFIELD, NEW JERSEY

Phone Vineland 9-3164



Wholesale-Price List 1951

WITH PLEASURE WE PRESENT OUR NEW WHOLESALE - LIST. WE BELIEVE EVERY VARIETY LISTED IS OUTSTANDING IN ITS COLOR CLASS AND WE ASSURE YOU WILL BE SATISFIED WITH THE QUALITY OF BULBS WE SHIP OUT. WE SHARPENED OUR PENCIL TO GIVE YOU A GOOD DEAL.

PRICES PER THOUSAND
500 BULBS AT THOUSAND RATE.

BURMA:

GIANT DEEP ROSE-RED, HEAVILY RUFFLED. MOST STRIKING VARIETY IN THIS COLOR, WONDERFUL FOR CLOSE MARKET.

10,000	No. 1	\$28	15,000	No. 4	\$15
10,000	2	24	25,000	5	\$12
10,000	3	20		Bulblets @ Bu.	\$50

ELIZABETH THE QUEEN:

PROVEN BEST LAVENDER.

20,000	No. 1	\$25	100,000	No. 4	\$11.50
25,000	2	21	100,000	No. 5	8.50
25,000	3	16	100,000	No. 6	5.50

CHAMOONY:

BRIGHT OLD ROSE, SILVER LINED, EXCELLENT VARIETY.

5000	No. 1	\$28
5000	No. 2	24

EVANGELINE:

SENSATIONAL LARGE LIGHT PINK, ONE OF THE TALLEST GLADS. THROWS WONDERFUL SPIKES FROM SMALL BULBS: A VARIETY WORTHWHILE TO GET STARTED IN—WHY NOT TRY OUT A FEW.

1500	No. 1	\$200	5000	No. 4	\$90
5000	2	160	5000	5	75
5000	3	120	10000	6	60

FLORENCE NIGHTINGALE:

THIS ONE MIGHT BECOME THE BEST COMMERCIAL WHITE HEALTHY GROWER, EXCELLENT SHIPPER.

2000	No. 1	\$75	5000	No. 4	\$40	BULBLETS—
5000	No. 2	60	5000	5	30	@qt. \$ 12
5000	No. 3	50	15000	6	25	@pk. 75
						@bu. 250

PRICES PER THOUSAND
500 BULBS AT 1000 RATE.

HUNTRESS:

5000 No. 1

PINKISH — LAVENDER, EXCELLENT FOR EARLY.

\$39

JUNE DAY:

ANOTHER ONE WHICH HAS HIGH VALUE FOR THE EARLY MARKET ONLY.
ONE OF THE EARLIEST GLADS. LOVELY PURE PINK WITH RED BLOTCHES
IN THROAT.

3000	No. 1	\$85	5000	No. 4	\$50
1000	2	75	5000	5	40
3000	3	60	5000	6	30

BULBLETS— A QUART 25
A PECK 150

MAGNOLIA:

WATCH THIS LARGE PINK GLAD: EXCELLENT MARKET VARIETY,
STRONG HEALTHY GROWER.

3000	No. 1	\$32	6000	No. 4	\$20
3000	2	28	50,000	5	15
3000	3	24	50,000	6	10

MISS WISCONSIN:

BEAUTIFUL ROSE-PINK, ATTRACTIVE COLOR, FLORISTS WANT THIS SHADE.

5000	No. 1	\$32	2000	No. 4	\$20
5000	2	28	10,000	5	14
5000	3	24	10,000	6	10

BULBLETS— @ Quart 4

NANCY:

IF YOU ARE LOOKING FOR A REAL GOOD RED, TAKE THIS ONE TALL VIGOROUS GROWER,
STANDS THE HEAT. WE THINK THIS IS THE BEST CUTFLOWER-RED THERE IS AROUND.
WHEN TIRED OF VALERIA TRY THIS ONE, LARGE SPIKES FROM SMALL BULBS.

3000	No. 1	\$60	5000	No. 4	\$35
3000	2	50	10000	5	25
5000	3	40	10000	6	20

BULBLETS— A QUART 15
A PECK 95

OCTOBER: SUNSHINE:

A FINE BRIGHT YELLOW-ORANGE, HAS ALL THE QUALITIES DESIRED
FOR A MARKET-FLOWER; STANDS THE HEAT, EXCELLENT CUTTER.

5,000	No. 1	\$75	20,000	No. 4	\$45
5,000	2	65	50,000	5	35
10,000	3	55	25,000	6	30

BULBLETS— A QUART 25
A PECK 150
A BU. 450

PHANTOM BEAUTY:

LIGHT PINK, WONDERFUL PRODUCER AND EXCELLENT GROWER;
FINE FOR FLORAL WORK.

5,000	No. 1	\$28	50,000	5	\$ 13
50,000	4	18	50,000	6	10

BULBLETS— A QUART 5
A PECK 35
A BU. 125

PRICES PER THOUSAND
500 BULBS AT 1000 RATE.

ROSA VAN LIMA :

FINE COMMERCIAL BRIGHT LIGHT PINK.

50,000	No. 2	\$15
50,000	3	12

SPOTLIGHT :

LARGE YELLOW WITH SMALL RED BLOTCH, EXCELLENT CUTFLOWER, THROWS LARGE SPIKES FROM SMALL BULBS.

5,000	No. 5	\$8.50
40,000	6	6.50

SPIC & SPAN :

BEAUTIFUL RUFFLED BRIGHT PINK. THE GLAD WITH THE BEST NAME IN PINK; PRODUCES BETTER THAN ANY OTHER GLAD, STANDS THE HEAT BETTER THAN ANY OTHER GLAD. EXCELLENT GROWER AND EASY GERMINATOR FROM BULBLETS. THROWS WONDERFUL SPIKES FROM SMALL BULBS. OUTSTANDING EVERYWHERE.

5,000	No. 1	\$55	20,000	No. 4	\$30
10,000	2	50	50,000	5	24
10,000	3	40	50,000	6	19

CLEAN BULBLETS, PINHEADS SCREENED OUT	@ QUART—	\$ 14
	@ PECK —	95
	@ BUSHEL—	375

VALERIA :

FINE COMMERCIAL RED

50,000	No. 1	\$22	BULBLETS—	@ BUSHEL—	\$35
50,000	2	18			
25,000	3	16			

VICTORY QUEEN :

NEW FINE-RUFFLED SALMON PINK, GOOD COLOR AND FINE GROWER FLORETS ARE WELL PLACED.

5,000	No. 4	\$30	BULBLETS—A QUART \$8
5,000	5	25	
5,000	6	18	

TERMS: FOB NEWFIELD, NEW JERSEY OR POINTS OF SHIPMENT.

2 PER CENT DISCOUNT FOR FULL CASH WITH ORDER. OR 25 PER CENT CASH WITH ORDER, BALANCE C.O.D.

CREDIT TO ESTABLISHED CUSTOMERS — DELIVERY WHEN DESIRED.

SATISFACTION GUARANTEED

PRICES LISTED
200 BUCKS AT 100 RATE

COMMERCIAL TRADING LIGHT PINK

ROSA YAN LIMA

No. 2
3

20,000
20,000

SPOTLIGHT

No. 2
6

20,000
40,000

SPIC & SPAN

No. 1
2

20,000
10,000
10,000

VALERIA

No. 1
2
3

20,000
20,000
20,000

VICTORY QUEEN

No. 1
2
6

20,000
20,000
20,000

SATISFACTION GUARANTY

CREDIT TO ESTABLISHED CUSTOMERS DELIVERY SERVICE

TERMS FOR NEWBORN NEW BIRTH OF

2 PER CENT DISCOUNT FOR FULL CASH WITH ORDER